

CONNECTION

VOLUME 17 ISSUE 3
MARCH 2017

A MONTHLY PUBLICATION OF THE DAYTON CHAMBER OF COMMERCE

MARCH CHARACTER TRAIT—Telling the truth, admitting wrongdoing, being trustworthy and acting with integrity.



You are cordially invited to the 63rd Annual

Dayton Chamber of Commerce Banquet

on

Monday, March 27, 2017 at 7:00pm

Bryan College Latimer Student Center

Dayton, TN 37321

Marketing Tables open at 6:15pm

Guest Speaker: Mr. Randy Moore, Author

Topic—"What You Might Not Know About John Scopes."

Tickets:

\$20 per person, \$140 table of 8

All tickets \$30 at the door.

Purchase tickets at the Dayton Chamber of Commerce

Call (423) 775-0361 for reservations or questions.

R.S.V.P. by March

70th ANNUAL TENNESSEE STRAWBERRY FESTIVAL

Mark your calendars for the 70th annual Tennessee Strawberry Festival. The parade is fast approaching. May 13th will be here before we know it. Entry forms and more detailed information can be found on the TSF website at www.tnstrawberryfestival.com.
Check it out today!

WOMEN'S CARE CENTER ANNUAL BANQUET

Women's Care Center of Rhea County's annual fundraising banquet is set for March 9, 2017, in Bryan College's Latimer Student Center. Seating starts at 6:30 p.m., with a dinner and program following at 7 p.m. This year's banquet keynote speaker is John Stonestreet, President of the Colson Center for Christian Worldview and cohost of Breakpoint Radio. Prior to filling these positions, John served as executive director of Summit Ministries and was part of the teaching faculty of Bryan College. A graduate of Bryan College, the pro-life ministry is a special topic for John, as he grew up the son of a director of a crisis pregnancy center in Virginia.



Stay tuned for March and April Members of the month coming in the April edition of the Dayton Chamber of Commerce **CONNECTION!**

YOUR BUSINESS LOGO

Importance of Logos in Business

by Jason Gillikin, Demand Media (article found on Google)

Logos are a critical aspect of business marketing. As the company's major graphical representation, a logo anchors a company's brand and becomes the single most visible manifestation of the company within the target market. For this reason, a well-designed logo is an essential part of any company's overall marketing strategy.

Purpose Corporate logos are intended to be the "face" of a company. They are graphical displays of a company's unique identity, and through colors and fonts and images they provide essential information about a company that allows customers to identify with the company's core brand. Logos are also a shorthand way of referring to the company in advertising and marketing materials; they also provide an anchor point for the various fonts, colors and design choices in all other business marketing materials.

For this reason the Dayton Chamber is requesting that all Dayton Chamber members submit their logo to the chamber office for use in the chamber CONNECTION, on the chamber website and any other publicity that may advertise your business. This another benefit of your chamber membership.

Don't wait for it to happen. Make it happen. Make your own future. Make your own hope. Make your own love. And whatever your beliefs, honor your creator, not by passively waiting for grace to come down from upon high, but by doing what you can to make grace happen... yourself, right now, right down here on Earth.

Bradley Whitford

**WELCOME TO OUR NEWEST
DAYTON CHAMBER MEMBERS**

Richland Creek Dental



Dr. McKenzie Boling, Dentist

423-834-9900
info@richlandcreekdental.com
1272 Market Street, Dayton

Visiting the dentist doesn't have to be a chore. Every aspect of our office is planned for you and your family. We take great pride in our attention to detail and quality of our work. We are determined to make your visit to the dentist the best you have ever had!

American Pride Produce Market



Tyler & Jessica Swafford

423-618-4390
grimesj10@gmail.com
3333 Rhea County Hwy

Our #1 mission is to glorify God in all we do. After farming as a family for over 30 years we decided to bring our farm to the people, providing products at a price only a farmer can give! Our products include a variety of farm fresh produce, spring flowers and fall pumpkins as well as Amish products (jams, butter, etc), farm pallet décor and Christmas trees.

MSHN Enterprises, LLC



Brittany Chandler

901-410-9062
bchandlier@mshnllc.com
158 East Idaho

MSHN provides support, transportation and medical support to severely/persistently mentally ill adults.

Angela P. Stumbo, Affiliate Broker



423-342-5790
stumbosells@gmail.com
3981 Rhea County Hwy

Assist a buyer and/or seller in purchasing or selling a home or land. My goal is to educate and equip all parties in having the smoothest transaction possible.

**CONSIDER A CHAMBER
MEMBER FIRST WHEN
CONSIDERING A PURCHASE
OR SERVICE**

Merle Norman Cosmetic Studio—Katie Gentry



423-775-0117 katelyn0131@aol.com 260 16th Avenue, #67

Serving women and young ladies with quality cosmetics. We offer free make overs, ear piercing and unique gifts and jewelry. Focusing on each individuals needs to be themselves. Beautiful and always make it a "Pretty Day"!

DAYTON CHAMBER OF COMMERCE 2016 MONTHLY COFFEE SCHEDULE

All coffee's begin at 7:30am

March 14, 2017	UT/TSU Extension Office	107 Main Street (Welcome Center)
April 11, 2017	Money Concepts	107 Main Street (Welcome Center)
May 9, 2017	Platinum Salon	225 Main Street
June 13, 2017	Rhea County Radio	107 Main Street (Welcome Center)
July 11, 2017	Grimy Girl Boutique	1390 Market Street
August 8, 2017	Ponds & Plants	1668 Rhea County Highway

Calendar of Events

- Wed., Mar 1 ***Rhea County Health Council Meets***
11:30am Rhea County Welcome Center
- Wed., Mar 8 ***R.E.A. Meeting***
11:30am Rhea County Welcome Center
- Thur., Mar 9 ***Women’s Care Center Annual Banquet***
7:00pm Bryan College, Latimer Student Center
- Mon., Mar 13 ***Dayton Chamber Board Meeting***
11:00am Rhea County Welcome Center
- Tue., Mar 14 ***UT/TSU Extension***
7:30am Hosts Chamber Coffee at Welcome Center
- Thur., Mar 16 ***Tennessee Strawberry Festival Meeting***
12:00pm Rhea County Welcome Center
- Tue., Mar 21 ***DCOC Ambassador Meeting***
12:00pm Rhea County Welcome Center
- Thur., Mar 24 ***DEADLINE for article submission for the April DCOC CONNECTION***
- Sat., Mar 25th ***Homeland Security Fundraiser***
10:00am Rhea County Welcome Center
- Mon., Mar 27 ***Annual Dayton Chamber Banquet***
6:30pm Bryan College, Latimer Student Center
- Mon., Mar 27 ***R.E.T.C. Board Meeting***
11:00am Rhea County Welcome Center
- Thur., Mar 30 ***Tennessee Strawberry Festival Meeting***
12:00pm Rhea County Welcome Center
- Wed., April 5 ***Rhea County Health Council Meets***
11:30am Rhea County Welcome Center
- Mon., April 10 ***Dayton Chamber Board Meeting***
11:00am Rhea County Welcome Center
- Tue., April 11 ***Money Concepts***
7:30am Hosts Chamber Coffee at Welcome Center
- Wed., April 12 ***R.E.A. Meeting***
11:30am Rhea County Welcome Center
- Fri., April 14th ***Good Friday***
DCOC Office Closed

*From: Dayton Chamber of Commerce
107 Main Street
Dayton, TN 37321*



What do you get when you cross poison ivy with a four-leaf clover? A rash of good luck. ~Author Unknown

2016-2017

Dayton Chamber of Commerce Executive Board

- | | |
|---------------------------------|------------------------|
| Jennifer Shoffner, President | La-Z-Boy Tennessee |
| Steve Wimberely, Vice President | Cornerstone Insurance |
| Linda Blevins, President Elect | Park Place II Benches |
| Randy Wells, Treasurer | SouthEast Bank & Trust |
| Margie Legg, Member at Large | Bryan College |

Board Members

- | | |
|-------------------|--------------------------------------|
| Sara Jane Locke | The Herald News |
| Christine Ralph | Rhea County United Way |
| Ron Harris | Money Concepts |
| Beth Keylon | Southeast TN Development District |
| Joy Shaw | Century 21—Roberson Realty Unlimited |
| Billy Lovett | Lovett Printing & Promotionals |
| Karen Needham | Dayton Drug & Wellness |
| Janet Arnold | First Bank of Tennessee |
| Debbie Ballard | River Valley AgCredit |
| Melissa Wood | The Veranda |
| Dennis Tumlin | Rhea Economic & Tourism |
| Rachel Marshall | MainStreet Dayton |
| Cynthia Rodriguez | Administrative Assistant, DCOC |

Submit your event to chamber@volstate.net with
“calendar of events” in the subject line.

www.daytontnchamber.org

[Visit us on Face Book](#)

Dayton Chamber of Commerce
107 Main Street
Dayton, TN 37321
(423) 775-0361
chamber@volstate.net
daytontnchamber.org