



Dayton Chamber of Commerce

Membership Information Form

BUSINESS INFORMATION

Firm/Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Mailing City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Physical Address (if different from mailing) \_\_\_\_\_

Billing address (if different from mailing/physical) \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Products and/or services \_\_\_\_\_

Number of Employees: Full-time \_\_\_\_\_ Part-time \_\_\_\_\_

CONTACT INFORMATION

Name & Title \_\_\_\_\_

Mailing address (if different from any above) \_\_\_\_\_

E-mail (if different from above) \_\_\_\_\_

I prefer to be contacted via: (circle all that apply) e-mail phone snail-mail

I will pay my membership dues by: (circle one) Check Cash Money Order

AREAS OF INTEREST (circle all that apply):

- checkbox Ambassador Program, Tennessee Strawberry Festival, Annual Banquet, Annual Golf Classic, Membership Drive, Member Retention, Choosing & Planning Seminars, Chamber "CONNECTION", Monthly Chamber Coffees

107 Main Street – Dayton, TN 37321 (423) 775-0361 chamber@volstate.net

*\*Please tell us about your business in 50 words or less:*

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\*This information may be used in the chamber **“CONNECTION”** , brochures and/or on the chamber website.

Please provide a copy of your company logo to the chamber office via e-mail or disk/jump drive. Your logo will be also be used in the chamber **“CONNECTION”**, brochures and/or on the website.

Logo received on \_\_\_\_\_

Please list my company under the following areas in the Chamber’s website “search engine”:




## **CLASSIFICATION OF DUES**

### **Major Industry**

More than 100 employees      \$400      Less than 100 employees \$325

### **Business**

1-5 employees      \$100

6-25 employees      \$150

26-50 employees      \$225

51 + employees      \$300

### **Banks & Credit Unions**

More than \$25 million      \$400      Less than \$25 million      \$300

### **Other Classifications**

Non-Profit/Civic Groups \$75      Individual Membership      \$60

*\*Your membership in the Dayton Chamber of Commerce is deductible as an ordinary and necessary business expense, not deductible as a charitable contribution*



## ***Dayton Chamber of Commerce Services and Benefits***

- ∴ Belonging to the Dayton Chamber of Commerce is a tradition that adds credibility to your business*
- ∴ Leading organizations and businesses in our country are member of the chamber of commerce in their cities and states*
- ∴ The Dayton Chamber of Commerce partners with the Rhea Economic & Tourism Council as well as with MainStreet Dayton*
- ∴ The chamber adds quality of life to our community*
- ∴ Your brochures and business cards can be displayed in the Welcome Center*
- ∴ Monthly Coffees...Promote your business at monthly coffees by hosting a coffee or attending coffees*
- ∴ Annual Chamber Banquet...a networking opportunity. Information tables are available for you to promote your business*
- ∴ Annual Christmas Open House...Chamber's way to thank members and just one more way to network*

**MEMBERSHIP DIRECTORY** – your business will be listed in the Dayton Chamber of Commerce Membership Directory which is distributed to all Dayton Chamber Members.

**NEWSLETTER** – the Dayton Chamber “CONNECTION”, our monthly newsletter keeps you informed of business news and chamber activities. As a Dayton Chamber member you can advertise free of charge, all you do is provide the information.

**NEWCOMER & RELOCATION PACKETS** – the Dayton Chamber is our community's front door. We provide newcomer and relocation packets in response to inquiries from the chamber's website, e-mail requests, real estate agents and in person requests. These packages include information and promotional items provided by Dayton Chamber members.

**NETWORKING EVENTS** – opportunities are provide for you to make valuable business contacts at the monthly Chamber coffees, Annual Banquet, Christmas Open House, Annual Golf Classic, etc

**REFERRALS** – the Dayton Chamber refers Dayton Chamber members first when answering inquiries about local products, businesses and services

**RIBBON CUTTINGS & GRAND OPENINGS** – the Dayton Chamber Board Members and Ambassadors will provide promotional assistance to your business during grand openings or expansions

**WEBSITE** – free listing with detailed description of your business in the membership section of the Dayton Chamber's website

**APP** (for smart phones and tablets) – receive a free basic listing on the Rhea County APP. This APP will list your business, hours of operation along with any specials or attractions you have

**OTHER BENEFITS** – receive a discount on our community room rental fee and attend complimentary seminars and workshops sponsored by the Dayton Chamber of Commerce

**GET INVOLVED** - we encourage you to get the most out of your Dayton Chamber membership by becoming involved in a Dayton Chamber program, project or event. Listed below are some of the annual events planned to fulfill the Dayton Chambers mission to advance the commercial, industrial, educational, recreational, civic and general interest of the city of Dayton and Rhea County. Please contact the Dayton Chamber office for more information.



## **Dayton Chamber of Commerce Mission Statement:**

The Dayton Chamber of Commerce is organized to promote the advancement of the County, and the prosperity of the community as a whole.

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### **DAYTON CHAMBER OF COMMERCE 2016/2017 BOARD OF DIRECTORS**

- **President** – Jennifer Shoffner, La-Z-Boy Chair
- **Vice President** – Steve Wimberely, Cornerstone Insurance
- **President Elect** – Linda Blevins, Park Place Benches II
- **Treasurer** – Randy Wells, SouthEast Bank & Trust
- **Member at Large** – Margie Legg, Bryan College

**Christine Ralph**, Rhea County United Way

**Sara Jane Locke**, The Herald News

**Ron Harris**, Money Concepts

**Janet Arnold**, First Bank of Tennessee

**Billy Lovett**, Lovett Printing

**Karen Needham**, Dayton Drug & Wellness

**Beth Keylon**, TN Career Center

**Debbie Ballard**, River Valley AgCredit

**Joy Shaw**, Century 21

**Missy Wood**, The Veranda

**Kerry Nabors**, Dillard Construction

**Anna Johnson**, Ambassador Program President

**Dennis Tumlin**, Rhea Economic & Tourism

**Rachel Marshall**, MainStreet Dayton

**Susan Arnold**, Legal Representative

**Cynthia Rodriguez**, Administrative Assistant

### **DAYTON CHAMBER OF COMMERCE 2016/2017 AMBASSADORS**

- **President** – Anna Johnson, UT/TSU Extension Office
- **Secretary** – Diane Emens, The Herald News

**Bernie Rubin**, Rhea County Radio

**Dan Sanders**, Individual Member

**Bob Tumlin**, Coldwell Banker, Prior Realty

**Steve Brown**, Dayton Monument

**Tammy Gonzales**, Farmers Insurance

**April Curtis**, FB Bank

**Donna Renner**, FB Bank

**Cheryl Walker**, First Bank of Tennessee

**Caylee Cochran**, Money Concepts

**Rita Martin**, River Valley Ag Credit

**Janice Pendergrass**, Bryan College

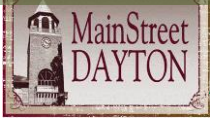


## Guidelines for Advertising in Dayton Chamber Newsletter

- The purpose of providing advertising space in the DCOC newsletter is to promote our member businesses and provide added benefit to members for their annual dues.
- No political advertisements shall be allowed.
- Advertisement shall be limited to promoting business listed in the membership. The ability to advertise is not transferable to any other entity.
- Advertisement is only available to business members. Individual members are not extended this privilege as no business name is listed.
- Advertisements shall be labeled clearly in the newsletter and the business is expected to follow all appropriate advertising guidelines when creating their ad.
- The Chamber of Commerce takes no responsibility for advertisements in the newsletter. The business is expected to provide an ad to the DCOC office in a Word or Publisher Document and should not be larger than approximately 4" x 10" including graphics. The Chamber shall not create ads for businesses.
- Ad space is limited and therefore available on a first come, first serve basis, however members who have not advertised before shall take precedence over members who have advertised in the past.
- The Dayton Chamber of Commerce reserves the full right to refuse any add which it believes is not appropriate for the newsletter. The Chamber has final right of refusal and this right is not subject to appeal.

Office: 423-775-0361 Fax: (423) 570-0105 [chamber@volstate.net](mailto:chamber@volstate.net) [www.daytoninchamber.org](http://www.daytoninchamber.org)

# Mobile Town Guide Application



## Business Information:

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_ Other: \_\_\_\_\_

## Business Description:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Hours of Operation:

Monday: \_\_\_\_\_ to \_\_\_\_\_

Tuesday: \_\_\_\_\_ to \_\_\_\_\_

Wednesday: \_\_\_\_\_ to \_\_\_\_\_

Thursday: \_\_\_\_\_ to \_\_\_\_\_

Friday: \_\_\_\_\_ to \_\_\_\_\_

Saturday: \_\_\_\_\_ to \_\_\_\_\_

Sunday: \_\_\_\_\_ to \_\_\_\_\_

## Listing Options:

- Basic Listing- Free for MSD, DCOC, RETC, and SCCOC Members
- VIP Listing- \$10/month for MSD, DCOC, RETC, and SCCOC Members  
Basic+ Unique username and password to update account, ability to offer weekly, or daily coupons and promotions, ability to list events.
- Associate Listing- \$30/year +\$10/month. VIP Listing, for non-members
- Opt out (If you are not interested in participating in the app, please return form with your company name and check this box)

## Listing Categories (Pick up to 2):

- Arts & Entertainment (Galleries, Theatres, Museums, Etc.)
- Retail (Shopping, Salons, Etc.)
- Professional Services (Lawyers, Engineers, Designers, Etc.)
- Food and Beverage (Restaurants, Bars, Cafes, Etc.)
- Attractions (Historic & Cultural)

**Tags- Help customers find your business with key words like "restaurant", "decor", "apparel"**

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**Signature**

# Rhea County Mobile App

**MainStreet Dayton, Dayton Chamber of Commerce,  
Rhea Economic and Tourism Council, and Spring City Chamber of Commerce**

Are proud to announce a new mobile app to showcase the shopping, dining, services, and events in Rhea County and the surrounding areas.

## The App will Include:

- Searchable Business Directory
- Business Profiles with Mapping
- Events Calendar
- Promotions (Coupons and Sales Advertisements)
- News & Information (road closures, construction updates, etc.)
- Cultural and Historic Sites Information

## Basic Listing- Free for MSD, DCOC, RETC, and SCCOC Members

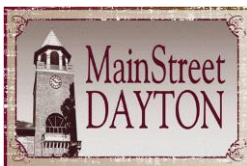
- Business/Organization profile with image, description, contact info, website and social media links
- One promotional change to listing per month. Contact info changes are unlimited.

## VIP Listing- \$10/ Month for MSD, DCOC, RETC, and SCCOC Members

- Basic Listing +
- Unique username and password to update your account
- Ability to offer weekly, or daily coupons and promotions
- Ability to list events

## Associate Listing- \$30/year + \$10/ Month- Only for NON Members

- VIP Listing benefits



**Please visit [www.mobiletowntguide.com](http://www.mobiletowntguide.com) for a general overview of the app.**